



Directions to the San Diego Marriott Hotel and Marina

333 West Harbor Drive
San Diego, California 92101
Phone: 619-234-1500

Location

The San Diego Marriott Hotel & Marina is about a two-hour drive from Los Angeles. The resort is 2 miles from the San Diego Airport and connects with limousine service, taxis and rental cars. The resort is 4 blocks from the downtown San Diego Amtrak station and connects with taxis and the San Diego Trolley.

Directions

From San Diego Airport: Exit the airport and turn left on Harbor Drive. Follow Harbor Drive along the waterfront. Hotel will be on the right (about 2 miles).

From Airport

Estimated taxi fare: \$12.00 (one way)

Estimated SuperShuttle fare: \$8.00 (one way)





2008 CAPG Healthcare Conference

AGENDA

Thursday, May 29

8:00 a.m. - 5:00 p.m.	Member Strategic Planning Retreats
10:30 a.m. - 11:30 a.m.	Golf check-in and Registration
11:30 a.m. (shotgun start)	Golf Tournament, Maderas Golf Club, Poway
4:00 p.m. - 9:00 p.m.	Conference Registration with sponsor tabletop displays
5:30 p.m. - 8:30 p.m.	Welcome Reception sponsored by Anthem Blue Cross
8:30 p.m. - 11:00 p.m.	Cocktail & Dessert Reception sponsored by Blue Shield of California

Friday, May 30

7:00 a.m. - 7:00 p.m.	Conference Registration
7:00 a.m. - 9:30 a.m.	Continental Breakfast
8:30 a.m. - 3:00 p.m.	Babysitting and Youth Program (ages 6 mo.- 11 years)
8:45 a.m. - 10:30 a.m.	Opening Ceremonies and General Sessions with Senator George Mitchell
10:45 a.m. - 12:00 noon	Conference Breakout Sessions I
12:15 p.m. - 1:15 p.m.	Buffet Luncheon
1:30 p.m. - 2:45 p.m.	Conference Breakout Sessions II
3:00 p.m. - 4:00 p.m.	Special Topic Roundtables
3:00 p.m. - 6:00 p.m.	Member Strategic Planning Retreats
5:00 p.m. - 6:30 p.m.	MedPAC President's Reception (by special invitation)
6:30 p.m. - 10:00 p.m.	Babysitting and Youth (ages 6 mo.-11 years) and Teen Programs (12-16)
6:30 p.m. - 10:00 p.m.	Exhibit Fair and Strolling Dinner (Vintage Beach Bash-themed)
10:00 p.m. - 12:00 a.m.	Festive Dance Reception sponsored by NextGen

Saturday, May 31

7:00 a.m. - 8:00 a.m.	Fitness Fun Run/Walk
7:30 a.m. - 9:30 a.m.	Continental Breakfast
8:30 a.m. - 1:30 p.m.	Babysitting & Youth Program (ages 6 mo.-11 years)
9:00 a.m. - 10:30 a.m.	General Session with Ian Morrison, Ph.D.
10:30 a.m. - 12:00 noon	Spouse/Adult Guest Program: "Your Personal Style"
10:45 a.m. - 12:00 noon	Conference Breakout Sessions III
12:15 p.m. - 1:30 p.m.	Luncheon and Speaker, Dave Werner
1:45 p.m. - 3:00 p.m.	General Session with Francis "Jay" Crosson, M.D.
3:30 p.m. - 4:30 p.m.	Latino Physician Leaders Focus Group
6:30 p.m. - 11:00 p.m.	Babysitting & Youth (ages 6 mo.-11 years) and Teen Programs (12-16)
6:30 p.m. - 7:30 p.m.	Cocktail Reception
7:30 p.m. - 11:00 p.m.	Dinner Dance Extravaganza

Sunday, June 1

7:00 a.m. - 10:00 a.m.	Tennis Warm-up and Round-Robin Tournament
8:00 a.m. - 12:00 noon	Member Strategic Planning Retreats
9:00 a.m. - 12:00 noon	Sunday Buffet Brunch



Reminders

Conference & Hotel Registration

- **Conference registration** will be open from 4 to 9 p.m. on Thursday, May 29th at the West Lobby Lounge. Registration will reopen at 7:00 a.m. on Friday, May 30th. (A conference badge is required to attend all meetings, events and meal functions).
- **The San Diego Marriott Hotel & Marina** check-in is at 4:00 p.m. (or earlier if rooms are available) and check-out is 12 p.m.

CAPG Conference Information Center

- **Conference Information Center** is located at the West Lobby Lounge. The Information Center will be open Thursday, 4 - 9 p.m.; Friday, 7 a.m. - 7 p.m. and Saturday, 8 - 11:30 a.m.
- The **phone number** for the San Diego Marriott Hotel & Marina is 619-234-1500. **Voice Mail:** Guest rooms offer personalized voice mail services and data ports for computers.

Dress

- **Dress for the Healthcare Conference is casual** for all meetings. Be prepared for **cool beach evenings outdoors and air-conditioned meeting rooms**.
- **The theme for the Friday Night Exhibit Fair and Strolling Dinner is Vintage Beach Bash.** Come join in the fun, wear your favorite casual seashore or surf attire and enjoy the evening socializing with our sponsors and members.
- **The Saturday Evening Extravaganza** will begin at 6:30 p.m. with cocktails, dinner, dancing and entertainment with Wayne Foster Entertainment, SHOWDANCE. **Black tie desired but not required.**

Babysitting, Youth & Teen Programs

- **Babysitting and Youth programs** have been planned for day and evening events on Friday and Saturday for children ages 6 months to 11 years. Events for the **Teens** ages 12 and up will take place on Friday evening and Saturday night. Be sure to **register now to ensure your child's place** by contacting the CAPG Healthcare Conference Hotline, 800-242-1036. Space in the program is limited.
- If you are interested in child care for other times during the Conference, please contact the hotel Concierge at 619-234-1500 x 51 to make arrangements.

Fun Events

- Golf Tournament - Thursday, May 29th at 11:30 a.m. shotgun start (pre-registration required).
- Fitness Fun Run/Walk – Saturday, May 31st at 7:00 a.m.
- Spouse/Adult Guest event – “Your Personal Style: The Key to Looking Great” Saturday, May 31st at 10:30 a.m. – 12:00 noon.
- Tennis Warm-up and Clinic – Sunday, June 1st at 7:00 a.m. followed by Round-Robin Tournament at 8:00 a.m.



Welcome you to the

2008 CAPG Healthcare Conference!

Please join us
for the Opening Reception
on

Thursday, May 29th
at the Coronado Terrace
from 5:30 – 8:30 PM



&

blue  of california

invite you to a

Cocktail & Desert Reception

on Thursday, May 29th

from 8:30 – 11:00 p.m.

in the San Diego Foyer

Put on your Dancing Shoes!

CAPG & NextGen

invite you to a

Reception and Dance

following the Exhibit Fair & Strolling Dinner

Friday, May 30, 2008
10:00 PM to 12:00 midnight

Bayside Room
San Diego Marriott Hotel & Marina





May 29—June 1, 2008

San Diego Marriott Hotel & Marina
333 West Harbor Drive
San Diego, California 92101

Phone: 619-234-1500

Leave one of these cards with anyone who may need to reach you
in case of emergency.



May 29—June 1, 2008

San Diego Marriott Hotel & Marina
333 West Harbor Drive
San Diego, California 92101

Phone: 619-234-1500

Leave one of these cards with anyone who may need to reach you
in case of emergency.



May 29—June 1, 2008

San Diego Marriott Hotel & Marina
333 West Harbor Drive
San Diego, California 92101

Phone: 619-234-1500

Leave one of these cards with anyone who may need to reach you
in case of emergency.

Spouse/Guest Event

Your Personal Style: the Key to Looking Great

Presented by

Lori Ann Robinson, LAR Consultants



All full-conference registered guests are invited to attend this event!

Saturday, May 31st

10:30 A.M.—12:00 Noon

Cardiff Room

This fun and interactive presentation by fashion consultant, Lori Ann Robinson, will provide valuable information for both men and women in perfecting your personal or corporate image.



CAPG Healthcare Conference Babysitting, Youth & Teen Programs



KiddieCorp is in its twenty-second year of providing high quality children's programs and youth services to conventions, trade shows and special events.

Activities for the kids include exciting themes, a pool party, arts & crafts, group games, active play, board games, story time, dramatic play, and teen activities for the older children.

When:

Friday, May 30	-- 8:30 am to 3:00 pm (6 mo. – 12 yrs) (lunch included)
	-- 6:30 pm to 10:00 pm (6 mo. – 17 yrs) (dinner included)
Saturday, May 31	-- 8:30 am to 1:30 pm (6 mo. – 12 yrs) (lunch included)
	-- 6:30 pm to 11:00 pm (6 mo. – 17 yrs) (dinner included)

Where:

San Diego Marriott Hotel and Marina
Check your onsite agenda for room schedule and drop off location.



To Register:

Space is limited! Please register in advance by calling 800-242-1036 to ensure your child's space.



Fun Conference Events



Swing into the Conference with the
2008 CAPG Conference Golf Tournament

Thursday, May 29th at 10:30 AM registration;
11:30 AM shotgun start

The tournament will be conducted at the
Maderas Golf Club, 17750 Old Coach Road in Poway

For more information,
call Rick Swanson at 213-239-5043.

Jump Start Your
Saturday Morning with the

Fitness Fun Run/Walk

Saturday, May 31st at 7:00 AM

Put on your running shoes!
Please look in your Conference agenda for the meeting location.

No sign-up is necessary for this event.



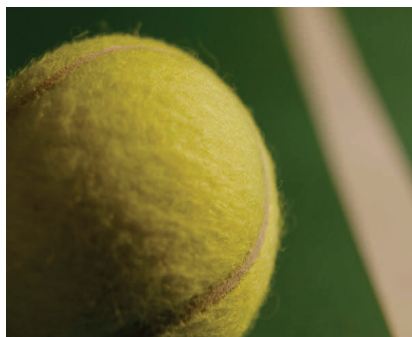
Have a Ball at the

CAPG Tennis Clinic & Round Robin Tournament

Sunday, June 1st —Clinic 7:00AM
Tournament 8:00 AM

at the
San Diego Marriott Tennis Courts

All skill levels welcome.
Please sign up for this event at
the CAPG Registration/Information Center.



Presentations will be 1 hour 15 minutes each

Session I -- Friday, May 30, 2008 10:45 AM-12:00 PM

Telemedicine: An Untapped Opportunity for Medical Groups

Neil A. Solomon, M.D., NAS Consulting Services, Moderator;

Alan Glaseroff, M.D. Medical Director, Humboldt Del Norte IPA;

Mark Schafer, M.D., Medical Director, Bristol Park Medical Group

Learn several models to use remote services for improving access and timeliness for a number of services, featuring specialty consultation, image interpretation and special procedure interpretation. Learn how telemedicine may compensate for local provider shortages, a concern of particular interest to areas with low physician density. Review direct experience with telemedicine as a tool to improve choice, accuracy and responsiveness of interpretive services.

Medicare 3.0 - The Advantages of Medicare Advantage in 2008

David Sayen, Associate Regional Administrator

Centers for Medicare and Medicaid

Review Medicare Part D and Medicare Advantage developments in 2008. Discuss plan choices that came online in 2008 to better understand the needs of the patients being served. Update on the Centers for Medicare and Medicaid Services (CMS) strategic plan and how Medicare Advantage fits within that vision and the progress they have made. Review the developments in dual eligible and special needs aspects of the program, particularly on improved integration with the states and new benefit designs that better service the needs of our senior patients.

Better Diabetes Control-It Takes A Team

Jerry Penso, M.D., Associate Medical Director, Quality Programs;

Jorge Pelayo-Garcia, M.D., Family Physician;

Estelle Wolf, RN, B.S., Patient Care Manager;

Sharp Rees-Stealy Medical Group

Learn how to implement this program in your own medical groups system. Learn how the program was modified to achieve the best results. Be able to identify critical success factors that may help adjust their current processes in caring for patients with diabetes. Understand the multi-disciplinary approach and the various components of the program as well as the view of the physicians, nurses, diabetes staff and key administrators involved.

Session II -- Friday, May 30, 2008 1:30 PM-2:45 PM

Workforce Crisis in Primary Care: The Global Warming of California Healthcare

Tom Bodenheimer, M.D., Director, Center for Excellence in Primary Care
University of California, San Francisco

Come away with an understanding of why there is a shortage of Primary Care Physicians with emphasis upon California. Discuss the experimental and pilot coping responses, including team care and expanded roles for non-physicians and how this is beneficial to patients' quality of care. Discuss new concepts of the scope of practice of the "medical home" presented by the ACP will be beneficial to patient care. Discuss the expanded use of electronic communications in the primary care setting.

California Pay for Performance Program: Impact on Physician Organizations

Kristi Raube, PhD., Adjunct Professor, UC Berkeley

Review four years of experience from the Integrated Healthcare Associations (IHA) Pay for Performance program, which in California, 225 physician organizations are participants. Learn how California physician organizations are modifying their behavior in response to the program and their observations about potential barriers to sustained engagement. Analyzing changes in performance scores in the clinical, patient experience and information technology domains.

Care Management: It's Everyone's Responsibility

Bill Gil, CEO;

Michael Sanchez, M.D., Corporate Compliance Chair;

Mari Zag, MPH, Administrative Director of Managed Care;

Facey Medical Group

Participants will be able to describe important key resources and obstacles in planning and implementation of Care Management programs in a delegated Medical Group/IPA setting. Describe care delivery systems used in the Care Management team model and the model's potential impact in reduction of gaps in medical care for high-risk patients. Learn how the Care Management model has the potential to enhance access for the sickest, neediest and most costly of our populations and improve patient and provider satisfaction.

Session III -- Saturday, May 31, 2008 10:45 AM-12:00 PM

Primary Care in Medical Groups: Finders, Keepers

Wells Shoemaker, M.D., Medical Director, CAPG;

Thomas Long, M.D., CMO, Hill Physicians Group;

Larry DeGhetaldi, M.D., CEO, Sutter Santa Cruz;

Sharon Levine, M.D., CMO, Kaiser North

Identify clinical safety, quality improvement and professional support systems of high appeal to physicians entering workforce. Identify novel practice designs and team approaches, which maximize physician engagement with direct patient care activities. Identify community and practice environment stressors that impede productivity and influence patient satisfaction. Identify successful strategies from health systems of separate models to improve work satisfaction and retention of quality workforce.

Risk Adjustment: Critical To Quality

Jeff Dumcum, SVP;

Pam Leal, VP;

Ingenix Business Solutions

Discuss the significant increase in testing and reporting prevalence of Chronic Kidney Disease, Peripheral Vascular Disease, Diabetic Complication and COPD. Increase awareness of the need for annual assessments/screenings on all Medicare Advantage members. Increase physician awareness of the need for complete and accurate documentation and coding of all conditions.

Priority Care Program: A Winning Approach To High-Risk Case Management

Marilyn K. Harz, RN, PhD., Vice President, Clinical Services

Heritage Provider Network, Inc.;

Robert O'Keefe, CEO, Bakersfield Family Medical Center &

CEO, Coastal Communities Physician Network

Gordon G. Yenokida, M.D., FCCP, COO, Regal Medical Group

Develop a methodology for identifying vulnerable populations. Describe the importance of managing the entire patient. Identify potential barriers to a successful program.

General Session -- Saturday, May 31, 2008 1:45 PM-3:00 PM

The Delivery System Matters

Francis "Jay" Crosson, M.D., Senior Fellow, Kaiser Permanente Institute for Health Policy; Chair, Council of Accountable Physicians

What the accountable, integrated delivery system looks like. How the accountable, integrated delivery system performs. Share research results to support the thesis that this system is the best hope for health care transformation in America. Demonstrate ways to discuss this system through tested language and concepts.

FACULTY:

Tom Bodenheimer, M.D., M.P.H., F.A.C.P., Director, Center for Excellence in Primary Care, UC San Francisco; Adjunct Professor, Department of Family and Community Medicine, UC San Francisco

Francis "Jay" Crosson, M.D., Senior Fellow, Kaiser Permanente Institute for Health Policy; Chair, Accountable Physician Practices; Commissioner, Congressional Medicare Payment Advisory Commission (MedPAC)

Larry deGhetaldi, M.D., Urgent Care Physician, Santa Cruz Medical Clinic

Jeff Dumcum, Sr. Vice President, Ingenix

Guillermo "Bill" Gil, Chief Executive Officer, Facey Medical Foundation

Alan Glaseroff, M.D., Chief Medical Officer, Humboldt-Del Norte Independent Practice Association

Marilyn K. Harz, RN, PhD., Vice President of Clinical Services, Heritage Provider Network, Inc.

Pamela S. Leal, Vice President, Provider Training & Development, Ingenix

Sharon L. Levin, M.D., Associate Executive Director, The Permanente Medical Group, Inc.

Thomas F. Long, M.D., Managing Partner of San Ramon Valley Primary Care Medical Group, Inc.

Robert J. O'Keefe, Chief Executive Officer, Bakersfield Family Medical Group

Jorge Pelayo-Garcia, M.D. Sharp Rees-Stealy Medical Group

Jerrold L. Penso, M.D., Associate Medical Director, Quality Programs Sharp Rees-Stealy and Mission Park Medical Groups

Kristiana Raube, PhD, MPH, Executive Director, Graduate Program in Health Management, Haas School of Business, University of California, Berkeley

Michael Sanchez, M.D., Corporate Compliance Chair & Diabetes Care Management Physician, Facey Medical Group

David Sayen, Regional Administrator, Centers for Medicare & Medicaid

Mark D. Schafer, M.D., Medical Director, Bristol Park Medical Group

F. Wells Shoemaker, M.D., Medical Director, California Association of Physician Groups

Neil A. Solomon, M.D., President, NAS Consulting Services

Estelle Wolf, RN, BS, Manager of Compliance, Sharp Home Care

Gordon G. Yenokida, M.D., FCCP, COO, Regal Medical Group

Mari Zag, MPH, Administrative Director of Managed Care, Facey Medical Foundation

This activity has been planned and implemented in accordance with the Institute for Medical Quality and the California Medical Association's CME Accreditation Standards (IMQ/CMA) through the Joint Sponsorship of Pioneer Medical Group and California Association of Physician Groups. Pioneer Medical Group, Inc. is accredited by IMQ/CMA to provide continuing medical education for physicians.

FULL DISCLOSURE WILL BE MADE AT PODIUM

Pioneer Medical Group, Inc. is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. Pioneer Medical Group, Inc. takes responsibility for the content, quality and scientific integrity of this CME activity.

Pioneer Medical Group, Inc. designates this educational activity for a maximum of **12.5 hrs AMA PRA Category 1 Credit(s)™**. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.



WHO SHOULD ATTEND
PHYSICIANS • NURSES • NURSE PRACTITIONERS
PHYSICIAN ASSISTANTS • PRIMARY CARE CLINICIANS
ALLIED HEALTH CARE WORKERS
MEDICAL DIRECTORS • PRACTICE LEADERS
REPRESENTATIVES FROM MANAGED CARE
ORGANIZATIONS, PEER REVIEW ORGANIZATIONS &
COMMUNITY HEALTH CENTERS



Pioneer Medical Group, Inc.
Office of Continuing Medical Education
Attn: Cynthia L. Castillo
CME Coordinator
2220 Clark Avenue
Long Beach, CA 90815
(562) 799-8396 - Fax: 562-936-0063



California Association of Physician Groups
915 Wilshire Blvd., Suite 1620
Los Angeles, CA 90017
(213) 624-CAPG (2274) - Fax: (213) 683-0032

2008 Annual Healthcare Conference
Joint Sponsorship of
CME Sessions

May 29th – June 1st 2008



333 West Harbor Drive, San Diego, California