

SPONSORSHIP OPPORTUNITY SELECTION

Thank you for considering a CAPG Healthcare Conference Sponsorship. Please review the benefits of each category and select the sponsorship of your choice. Then complete the following steps to reserve your place at the conference. We gratefully acknowledge our sponsors and their contributions.

DIAMOND SPONSOR

\$30,000

- Sponsorship of general session and/or breakout speaker plus opportunity to introduce speaker
- Preferential booth space at the Friday Night Exhibit Fair and Strolling Dinner, plus two Friday-night-only booth attendees
- Four complimentary Conference registrations with admission to all events (six registrations for CAPG Partners)
- One deluxe upgraded hotel room for Friday and Saturday nights
- Complimentary golf foursome at the Conference Golf Tournament
- Diamond Level sponsorship acknowledgment in Conference CD, meeting materials and *CAPG Health*
- Flag and premium signage featuring your corporate logo prominently displayed during the Conference
- Ten color slides of your logo displayed prior to general sessions
- Custom banner ad with website link on launch page of Conference CD
- Company name on Conference CD sleeve
- Upgraded listing—including logo web link and company information—in the Conference “Virtual Tradeshow”

PLATINUM SPONSOR

\$20,000

- Sponsorship of a breakout session with opportunity to introduce speaker
- Booth space at the Friday Night Exhibit Fair and Strolling Dinner, plus two Friday-night-only booth attendees
- Two complimentary Conference registrations with admission to all events (four registrations for CAPG Partners)
- Complimentary golf twosome at the Conference Golf Tournament
- Platinum Level sponsorship acknowledgment in Conference CD, meeting materials and *CAPG Health*
- Flag featuring your corporate logo, along with other top sponsors, prominently displayed during the Conference
- Eight color slides of your logo displayed prior to general sessions
- Logo with website link displayed on Platinum Sponsors banner ad of Conference CD
- Upgraded listing—including logo web link and company information—in the Conference “Virtual Tradeshow”

GOLD SPONSOR

\$15,000

- Booth space at the Friday Night Exhibit Fair and Strolling Dinner, plus two Friday-night-only booth attendees
- One complimentary Conference registration with admission to all events (two registrations for CAPG Partners)
- Gold Level sponsorship acknowledgment in Conference CD and *CAPG Health*
- Flag featuring your corporate logo, along with other top sponsors, prominently displayed during the Conference
- Four color slides of your logo displayed prior to general sessions
- Logo with website link displayed on Sponsors page of Conference CD
- Upgraded listing—including logo with web link and company information—in the Conference “Virtual Tradeshow”

CONTRIBUTING SPONSOR

\$5,000 – \$15,000

- Opportunity to sponsor Conference event(s) or materials. These are single-event opportunities that will be assigned on a first-come-first-serve basis and must be approved by CAPG.
- Events includes signage and may also include complimentary registration(s). Please contact Rick Swanson at 213-239-5043 or Lura Hawkins at 213-239-5046 for details.

Friday Buffet Lunch [\$7,000]

Golf Tournament—Cart Sponsor [\$5,000]

Conference Bottled Water [\$10,000]

Golf Tournament—Lunch Sponsor [\$8,000]

Friday and Saturday Continental Breakfast [\$7,000]

Golf Tournament—Title Sponsor [\$10,000]

Key Card Sponsorship [\$10,000]

Kids Programs [\$5,000]

Internet Café [\$10,000]

Sunday Brunch [\$8,000]

Friday or Saturday Night Photo Shoot [\$5,000]

Other Events Available* [\$1,000–\$4,000]

*Contact Rick Swanson or Lura Hawkins for details

EXHIBITOR

\$5,500 (\$4,500 for CAPG Partners)

- One complimentary Conference registration
- Booth space at the Friday Night Exhibit Fair and Strolling Dinner, plus one Friday-night-only booth attendee
- Two color slides of your logo displayed prior to general sessions
- Logo displayed on Sponsors page of Conference CD
- Listing in the Conference “Virtual Tradeshow”

**THE PREMIER
SHOWCASE FOR
ORGANIZATIONS
SERVING
CALIFORNIA'S
PHYSICIAN
GROUPS**

**NETWORK WITH
DECISION MAKERS
from 150-plus
California medical
groups and IPAs
on an informal,
get-to-know-you basis.**

**SEE YOUR CORPORATE
NAME AND LOGO
DISPLAYED
throughout the
conference and on our
conference CD, with
special recognition for
top sponsors.**

**DEMONSTRATE YOUR
PRODUCTS AND
SERVICES
at our popular Friday
Night Exhibit Fair and
Strolling Dinner.**

**PARTICIPATE
in our conference
educational sessions
and social events.**

Select sponsorship level online at www.capg.org

SPONSOR INFORMATION

Organization Name (as you would like it to appear in Conference materials)

Mailing Address _____

City/ST/ZIP _____

Contact Person's Name/Title _____

Telephone _____ Fax _____

E-mail Address _____

REGISTRATION FEES

CAPG Corporate Partners	\$995 each (above complimentary number included in sponsorship)
CAPG Associate Partners	\$1,095 each (above complimentary number included in sponsorship)
CAPG Affiliate Partners	\$1,195 each (above complimentary number included in sponsorship)
Conference Sponsors (Diamond/Platinum/Gold/Contrib/Exhibitor) ..	\$1,495 each (above complimentary number included in sponsorship)
Non-Sponsor, Non-Member/Partner Attendee	\$1,795 each
Government Employees	\$1,195 each
Booth Attendee (Friday Night Exhibit Fair and Strolling Dinner)	\$495 each
Spouse/Adult Guest Full-Conference Attendee	\$325 each
Spouse/Adult Guest Friday or Saturday Pass	\$225 each
Spouse/Adult Guest Friday Night Only or Saturday Night Only Pass	\$125 each
Babysitting and Youth/Teen Programs	\$50 per session/per child
Golf Tournament Participants: Members/Partners (Thursday)	\$185 per player
Golf Tournament Participants: Non-Members (Thursday)	\$225 per player
Hotel Room	\$265 per night, excluding taxes. See Hotel section on page D for details.

SPECIAL PROGRAM INFORMATION

Babysitting: Ages 6 months–3 years (\$50 per child/per session; includes meals.)

Session 1: Fri 8:30 a.m. – 3 p.m. **Session 2:** Fri 6:30 – 10 p.m. **Session 3:** Sat 8:30 a.m. – 2:00 p.m. **Session 4:** Sat 6:30 – 11 p.m.

Youth Program: Ages 4–11 (\$50 per child/per session; includes meals.)

Session 1: Fri 8:30 a.m. – 3 p.m. **Session 2:** Fri 6:30 – 10 p.m. **Session 3:** Sat 8:30 a.m. – 2:00 p.m. **Session 4:** Sat 6:30 – 11 p.m.

Teen Party: Ages 12–16 (\$50 per child/per session; includes meals.)

Session 2: Fri 6:30 – 10 p.m. **Session 4:** Sat 6:30 – 11 p.m.

Golf Tournament at the Maderas Golf Club: \$185 per player member/partners; \$225 per player non-members. Includes green and cart fees, lunch and tournament. Open to full-Conference attendees only. No refunds; player substitutions OK. Thursday, June 25, 10:00 a.m. registration—shotgun start at 11:00 a.m. Information on shuttle service, pairing and tournament details will be e-mailed prior to the conference.

CONFERENCE REGISTRATION

BADGES ARE REQUIRED FOR ALL EVENTS

Please print legibly or type; make copies of this form for additional registrations. Please provide a **unique e-mail address** for each registrant.

Registrant 1: _____ **Title:** _____

E-mail: _____ **Fee:** \$ _____

Full Conference Booth Attendee: Friday Night Only Golf Tournament **Fee:** \$ _____

Hotel Arrival Date: _____ **Departure Date:** _____ **Room Type:** King Double/Double

Spouse/Guest: _____

Full Conference Fri. Only Fri. Night Only Sat. Only Sat. Night Only Golf Tournament **Fee:** \$ _____

Child 1 (full name): _____ **Age:** _____

Session 1 Session 2 Session 3 Session 4 **Fee:** \$ _____

Child 2 (full name): _____ **Age:** _____

Session 1 Session 2 Session 3 Session 4 **Fee:** \$ _____

Registrant 2: _____ **Title:** _____

E-mail: _____ **Fee:** \$ _____

Full Conference Booth Attendee: Friday Night Only Golf Tournament **Fee:** \$ _____

Hotel Arrival Date: _____ Departure Date: _____ Room Type: King Double/Double

Spouse/Guest: _____

Full Conference Fri. Only Fri. Night Only Sat. Only Sat. Night Only Golf Tournament **Fee:** \$ _____

Child 1 (full name): _____ Age: _____

Session 1 Session 2 Session 3 Session 4 **Fee:** \$ _____

Child 2 (full name): _____ Age: _____

Session 1 Session 2 Session 3 Session 4 **Fee:** \$ _____

Registrant 3: _____ **Title:** _____

E-mail: _____ **Fee:** \$ _____

Full Conference Booth Attendee: Friday Night Only Golf Tournament **Fee:** \$ _____

Hotel Arrival Date: _____ Departure Date: _____ Room Type: King Double/Double

Spouse/Guest: _____

Full Conference Fri. Only Fri. Night Only Sat. Only Sat. Night Only Golf Tournament **Fee:** \$ _____

Child 1 (full name): _____ Age: _____

Session 1 Session 2 Session 3 Session 4 **Fee:** \$ _____

Child 2 (full name): _____ Age: _____

Session 1 Session 2 Session 3 Session 4 **Fee:** \$ _____

Registrant 4: _____ **Title:** _____

E-mail: _____ **Fee:** \$ _____

Full Conference Booth Attendee: Friday Night Only Golf Tournament **Fee:** \$ _____

Hotel Arrival Date: _____ Departure Date: _____ Room Type: King Double/Double

Spouse/Guest: _____

Full Conference Fri. Only Fri. Night Only Sat. Only Sat. Night Only Golf Tournament **Fee:** \$ _____

Child 1 (full name): _____ Age: _____

Session 1 Session 2 Session 3 Session 4 **Fee:** \$ _____

Child 2 (full name): _____ Age: _____

Session 1 Session 2 Session 3 Session 4 **Fee:** \$ _____

CALCULATE YOUR FEES

Sponsorship Level (see page A for Sponsorship Levels) _____	\$ _____
Complimentary Conference Registrants (see Sponsorship Level for number) _____	\$ NO CHARGE
Additional Conference Registrants (see page B for fee structure)	\$ _____
Booth Attendees: Friday Night Only (\$495 each per additional booth attendee)	\$ _____
Spouse/Adult Guest Full Conference Attendees (\$325 each; includes all meals)	\$ _____
Spouse/Adult Guest Friday or Saturday Pass (\$225 each; includes all meals for the one day)	\$ _____
Spouse/Adult Guest Friday Night Only or Saturday Night Only Pass (\$125 each; includes meal for the one night)	\$ _____
Babysitting Registrants (\$50 per session/per child; includes meals)	\$ _____
Youth Program Registrants (\$50 per session/per child; includes meals)	\$ _____
Teen Party Registrants (\$50 per session/per child; includes meals)	\$ _____
Golf Tournament Registrants (Thursday, June 25; \$185 per player members/partners; \$225 non-members)	\$ _____
REGISTRATION FEE TOTAL	\$ _____

PAYMENT

Check/Money Order (make payable to CAPG) American Express MasterCard VISA

Credit Card Number _____ Exp. Date _____ Card ID#* _____

Name on Card _____ Signature _____

Billing Address _____

City/ST/ZIP _____

**For Visa and MasterCard, the Card ID Number is the 3-digit number located on the back of your card, usually at the top of the signature strip. For American Express, it is the 4-digit number printed on the front of your card.*

HOTEL RATES AND BILLING

(Please see General Information on page 5 of brochure for details.)

A special rate of \$265 plus taxes per room, single or double occupancy, has been arranged for this conference at the San Diego Marriott Hotel & Marina. **Hotel rooms are available on a first-come-first-serve basis; please register early as rooms fill up fast.** The CAPG special rate can only be guaranteed up to **May 29, 2009** or until our block of rooms sells out, and is only available through CAPG Registration. If it is necessary for you to cancel, please make arrangements through CAPG Conference Registration at 213-624-CAPG (2274).

ROOM GUARANTEE:

American Express MasterCard VISA

Credit Card Number _____ Exp. Date _____ Card ID#* _____

Name on Card _____ Signature _____

Billing Address _____

**For Visa and MasterCard, the Card ID Number is the 3-digit number located on the back of your card, usually at the top of the signature strip. For American Express, it is the 4-digit number printed on the front of your card.*

THIRD PARTY BILLING:

The Marriott Hotel requires that a Third Party Billing Request form be completed if you wish to charge multiple rooms to a single corporate or personal credit card or if the name of the occupant differs from the name on the credit card. Though you may reserve any number of rooms with one credit card, the payment for those rooms will be charged to the occupant unless the Marriott has the Third Party Billing Request form, along with required identification, on file. To request a Third Party Billing form, please contact CAPG Registration or download online at www.capg.org.

**For advance registration please send all completed forms by JUNE 11, 2009 to:
CAPG Sponsor Registration, 915 Wilshire Blvd., Ste. 1620, Los Angeles, CA 90017
Or fax to 213-683-0032**

Or register online at www.capg.org

Questions? Call 213-624-CAPG (2274) or email cperkins@capg.org.

Registrations received after June 11 will be processed onsite and may delay check-in.

