



Collecting Race, Ethnicity, and Primary Language (REAL) Data: Why? & Tips For Getting Started

November 16, 2009

9:00AM – 12:00PM

The California Endowment Oakland Conference Center

**1111 Broadway Street, 7th Floor
Oakland, CA 94607**

Collecting REAL data efficiently, effectively, and respectfully serves as the foundation for identifying disparate care for patients, and a starting point for developing targeted interventions to improve care for all patients.

The ACTION Program at the UCSF Center for the Health Professions is offering a half-day training session on the what, why, and how of collecting and using REAL data to identify disparities and provide high quality of care. This training is intended for representatives from a broad range of health care organizations including, hospitals, health plans, clinics, medical groups, and others.

At the end of this training participants will:

1. Understand the importance of collecting REAL data
2. Understand how to develop a standardized framework to collect these data
3. Understand how to link race, ethnicity, and primary language data to quality performance metrics

Registration is FREE but space is limited

Register online at: http://ucsf.qualtrics.com/SE/?SID=SV_etA2IXvKg5wg6b2&SVID=Prod

For questions, please contact Indria Cooper at icooper@thecenter.ucsf.edu or 415.502.7979

The training will be conducted by representatives from the Health Research and Education Trust (HRET). HRET engages in timely research and education on topics of critical interest to health care organizations and the communities they serve, and have taken a lead role in the effort to eliminate disparities in health care.

The ACTION program is funded by The California Endowment.

For more information about ACTION, please visit: <http://futurehealth.ucsf.edu/Public/Leadership-Programs/Home.aspx?pid=155>